

The Creed of the Persistent and Passionate Mind

Mindset Matters

- *If anything can go wrong, fix it.*
- *When given a choice-take both.*
- *Multiple projects lead to multiple successes.*
- *Start at the top, then work your way up.*
- *Perfection is not optional.*
- *When faced without a challenge, make one.*
- *When in doubt: THINK.*
- *The best way to predict the future is to create it yourself.*



- *If you think it is impossible, then it is for you.*
- *If it was easy, it would have been done already.*
- *Without a target you will miss it every time.*
- *If you can't measure it, you can't improve it.*
- *The world's most precious is the persistent and passionate human mind.*
- *Do it by the book ... but be the author.*

From the book "BOLD" by Peter H. Diamandis and Steven Kotler